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Six Female Environmental Leaders to Row 2000 Miles Around Great Britain

The Sea Change Row launches June 9 from Tower Bridge, London

LONDON, May 22, 2024 - This summer, a crew of six women who work in the fields of nature, climate & corporate sustainability, will embark on an epic journey to help map the state of the British seas and shine a light on conservation work taking place around the shores. The Sea Change crew will row continuously and unsupported around the coast of Great Britain, battling the British weather and some of the strongest tides in the world to cover a distance of 2,000 miles as part of the annual GB Row Challenge—and there's a world record up for grabs if they can make it back to London in under 44 days

The crew, consisting of environmental entrepreneurs Dr Kat Bruce (skipper) & Chrissy Durkin, net-zero consultant Aoife Luscombe, cultural heritage specialist Jess Mc Iver, finance & ESG director Lorena Nichols, and ecologist Madeline Craig will launch on June 9 from the Tower Bridge in London. Laura Fantuzzi, an original crew member and marine scientist analysing the data collected, will provide land-based support after having to step away from the boat due to health issues. The Sea Change mission is two-fold: (1) to collect data on sea surface temperature, biodiversity, microplastics & noise pollution to help the University of Portsmouth to build a comprehensive picture of the state of British coastal environments over time; (2) to share the stories of the numerous conservation and restoration initiatives taking place around the coastline. From multi-organisational programmes at the seascape level to small community-led initiatives, these projects showcase nature's ability to bounce back given a chance.

"Like any expedition, taking on this challenge is both exciting and a little daunting - but we have an incredible team and are so driven to succeed in order to bring home the data, help inform & fund effective conservation, and inspire our followers to look at the ocean with new eyes.

Whether we realise it or not, each and every one of us affects the ocean through the choices we make, and in turn we all rely on the services it provides. It is beyond time to reshape our relationship with the sea " said Bruce, the expedition skipper and founder of environmental monitoring company NatureMetrics.

Through a podcast series, video interviews, an online information hub, and potential documentary film, they will chart the links between the ocean, nature, climate and the economy, exploring solutions that touch every part of society.

The public can follow the Sea Change expedition starting June 9, 2024, via Instagram, LinkedIn, and their website where live tracking, stories, and updates will be shared regularly. The public is invited to support the crew by attending their send-off from London, donating to charity partner Blue Marine Foundation, participating in local conservation projects, and making lifestyle choices that support a regenerative blue economy.

For more information about the Sea Change expedition, please visit their website at seachangerow.earth

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